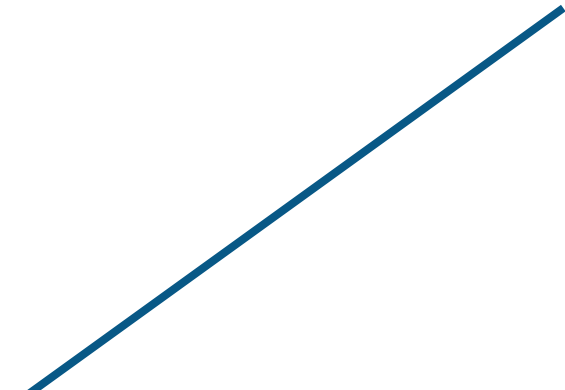
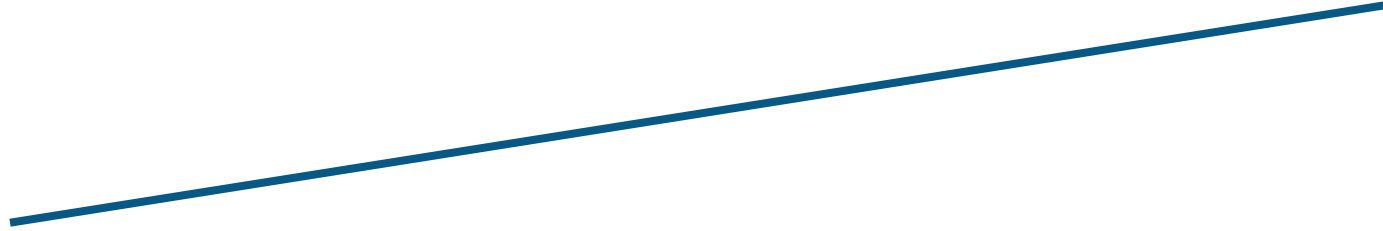


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RESEARCH FINDINGS

Strategies to Keep Toronto Moving



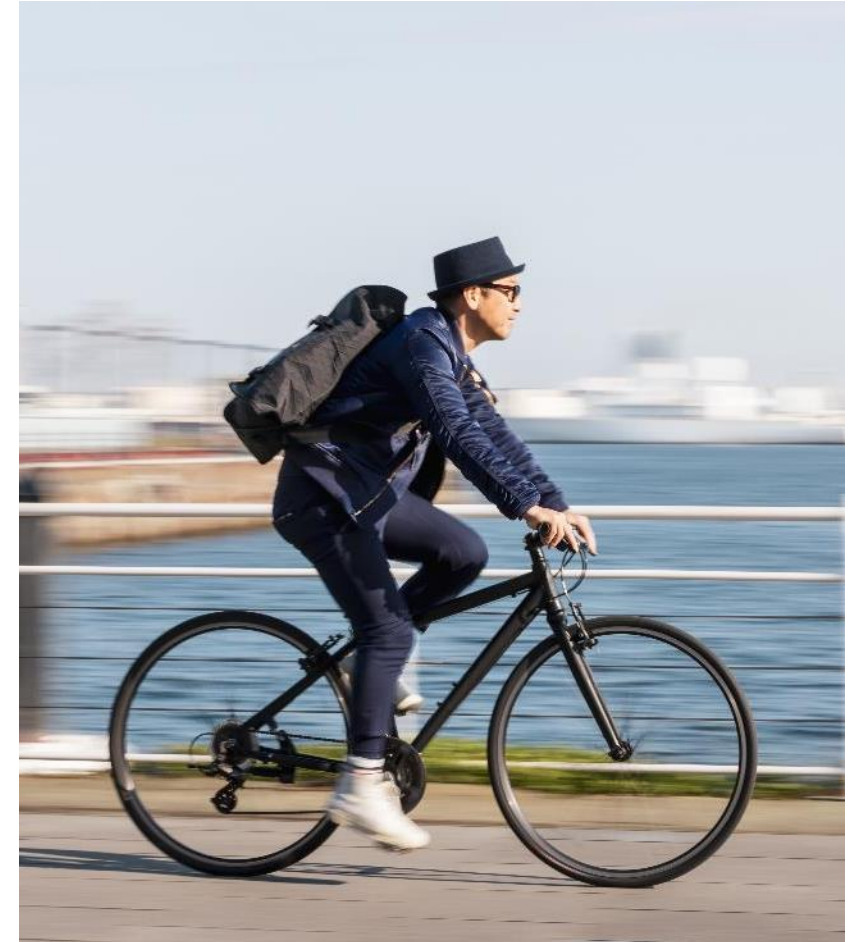
What We Know



Key Findings

Most Torontonians who are aware of bike lanes are negatively affected by them.

- Two-thirds of Torontonians have noticed an increase in the number of dedicated bike lanes in the city.
- Just under half (46%) of those who have noticed an increase in the number of dedicated bike lanes have been impacted by this jump, with 66% of those affected reporting a negative personal impact.
- **A majority of Torontonians agree** that dedicated bike lane usage and impact should be evaluated every few years (84% agree), and that the City should move dedicated bike lanes off major roadways (63%).



Increase in and Impact of Bike Lanes in Toronto

65%

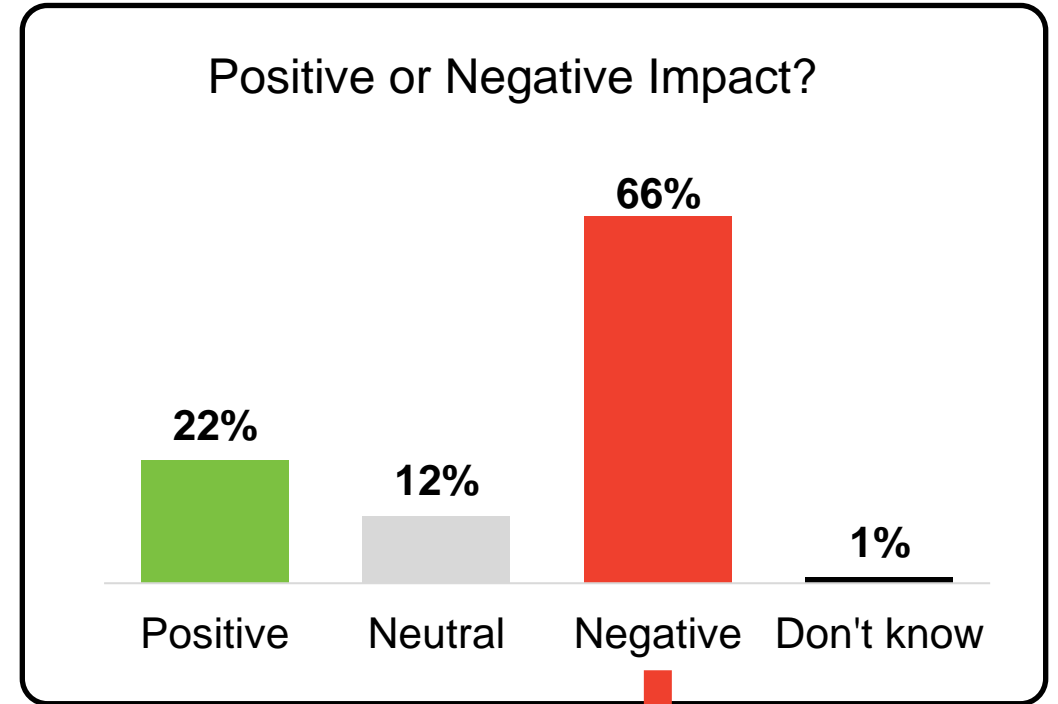


46%



Have noticed an increase in the number of dedicated bike lanes in Toronto

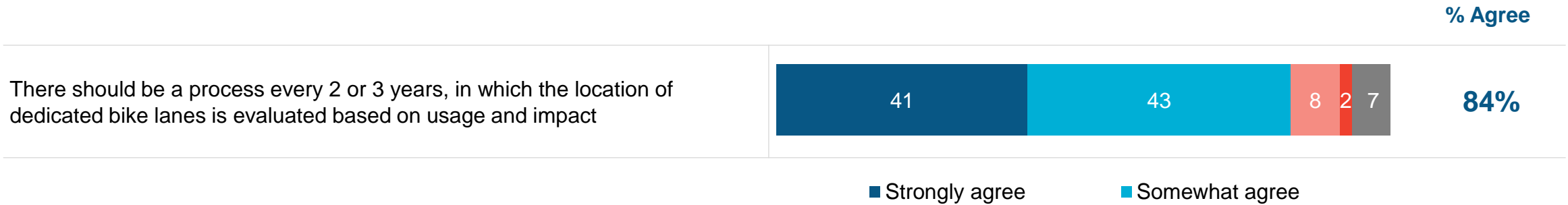
Have been personally impacted by the increase
(among those who have noticed the increase)



Older generations, those who commute via car and those who never ride bikes are significantly more likely to report a negative personal impact

- Q. Have you noticed an increase in the number of dedicated bike lanes in Toronto?
- Q. Have you been personally impacted by the increase in number of dedicated bike lanes in Toronto?
- Q. Was the impact of dedicated bike lanes positive or negative?

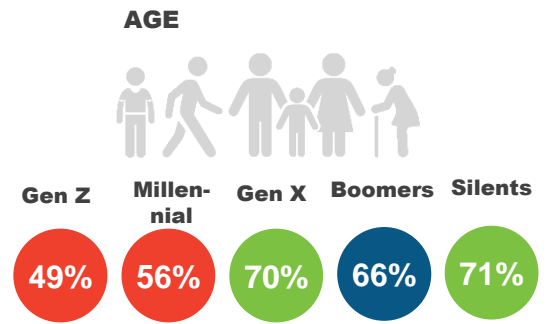
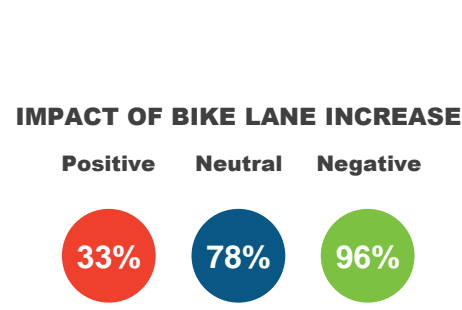
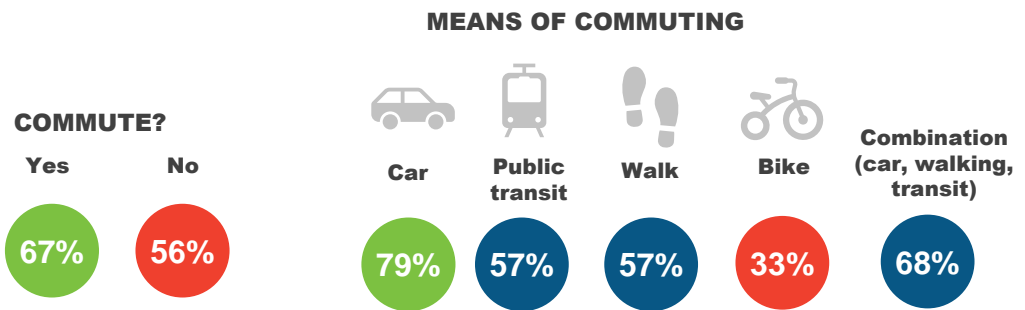
Need for Bike Lane Evaluation Process Every 2-3 Years



This message **resonates strongly across segments** in this study with the exception of Millennials (74%) and those who bike to work/school (67%). **Strong agreement is higher among older generations** (Boomers and Silents) than younger, **and higher among car and public transit commuters** vs bike and walking commuters.

Q. Do you agree or disagree with the following statements?

Need for City to Move Dedicated Bike Lanes Off Busy Roads



Q. Do you agree or disagree with the following statements?



How We Got Here

Survey Methodology



Discover by Navigator undertook an online survey with 501 adult Torontonians.

Survey Timing:

Conducted from March 3 to March 6, 2023.

Quotas and weighting were employed for the general population to ensure that the sample's composition reflects that of the Toronto population according to Statistics Canada census data.

For comparison purposes, a probability sample of this size would carry a margin of error of +/- 4.38 percentage points, 19 times out of 20. Discrepancies in or between totals are due to rounding.

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